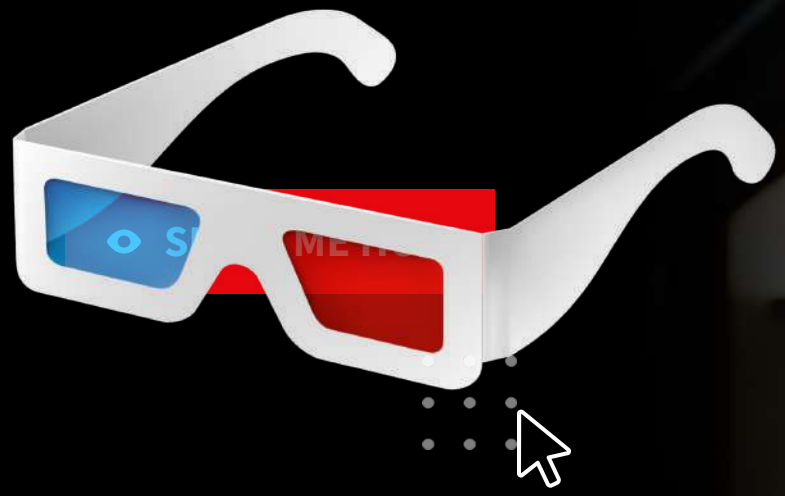
Faux Advertising Agency

Taking businesses digital

India's Leading Content Outsourcing Agency For All Platforms

8006600880 | contact@fauxadagency.com

Add another dimension to your Digital Branding's vision



Click & Move
to get started

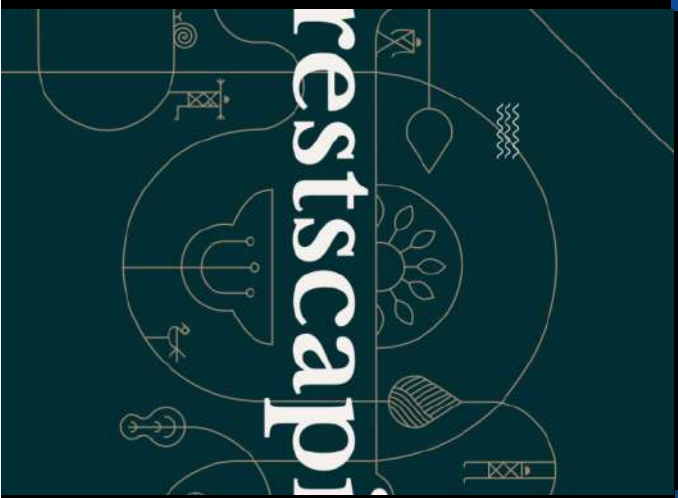
HE
LLO

We are
Faux Digital Advertising Agency

We specialise in

Product Offers

CREATING LAUNCH DESIGNS

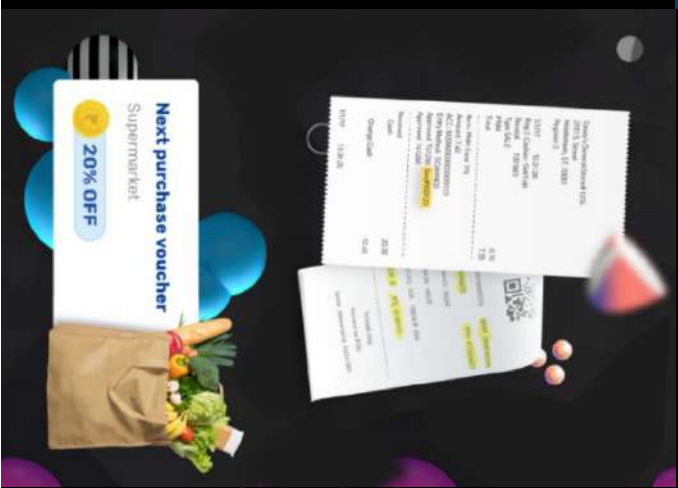


Graphic Design

INFOGRAPGICS | WEB DESIGN | PRINT

HTML CSS

LANDING PAGE & E-MAIL CAMPAIGN DESIGN



Video storyboard

TARGET AUDIENCE BASED DESIGN

Explainer Videos

2D AND 3D EXPLAINER VIDEOS

PRODUCT
LAUNCH DESIGNS
OFFERS & BACKGROUNDS
CASHBACK VOUCHER
UP TO
₹2,000
UP TO
50%
DISCOUNT
FOR THE BAJAJ FINSERV EMI TEAM

Product Offers

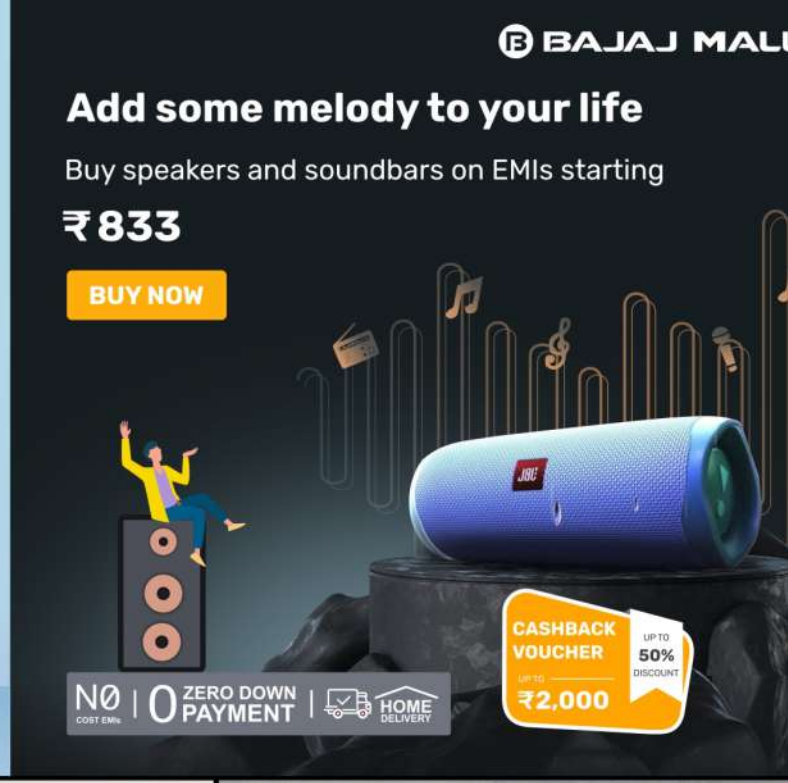
CREATING LAUNCH DESIGNS

Faux Advertising Agency is a new-age creative agency that builds stunning brand images with content & marketing strategies. We produce the best creative content for product launches & intend to take on even bigger challenges to help our clients achieve their marketing goals.

We are the official creative agency for India's leading NBFCs, specialising in creating custom graphics such as product offers.

BAJAJ MALL
Add some melody to your life
Buy speakers and soundbars on EMIs starting
₹833
BUY NOW
CASHBACK VOUCHER
UP TO 50% DISCOUNT
UP TO ₹2,000
NO COST EMIs | 0 ZERO DOWN PAYMENT | HOME DELIVERY

EMI STORE
BAJAJ FINSERV
Latest smartwatches
on EMIs as low as
Rs. 750
BUY NOW
UP TO 66% DISCOUNT
+
UP TO Rs. 5,000 CASHABCK


BAJAJ MALL
Add some melody to your life
Buy speakers and soundbars on EMIs starting
₹833
BUY NOW
CASHBACK VOUCHER
UP TO 50% DISCOUNT
UP TO ₹2,000
NO COST EMIs | 0 ZERO DOWN PAYMENT | HOME DELIVERY

BAJAJ MALL
Best-in-class connectivity, high-end features
Get the latest laptops on EMIs starting
₹2,666
BUY NOW
CASH BACK
UP TO ₹3,000
NO COST EMIs | 0 ZERO DOWN PAYMENT | HOME DELIVERY

EMI STORE
BAJAJ FINSERV
Water purifiers
on EMIs starting
Rs. 720
BUY NOW
UP TO 40% DISCOUNT
+
UP TO Rs. 5,000 CASHBACK VOUCHER

EMI STORE
BAJAJ FINSERV
Chimneys
on EMIs as low as
Rs. 1,335
BUY NOW
UP TO 55% DISCOUNT
+
UP TO Rs. 5,000 CASHABCK

EMI STORE
Furniture
on EMIs as low as
Rs. 888
BUY NOW
UP TO 52% DISCOUNT
+
UP TO Rs. 3,000 CASHBACK

Graphics & Illustrations

INFOGRAPGICS | WEB DESIGN | PRINT

Good illustration is a tough art to learn and perfect.

With over 1000+ illustrations and graphics built for top brands like Bajaj Finserv, Poonawalla Fincorp, and Havells..

Our design experience is spread across the following segments – medical, product, sports, scientific, technology, book, offers, storyboard, infographics, GIFs, social advertising, emailers and characters.

Move The Brain

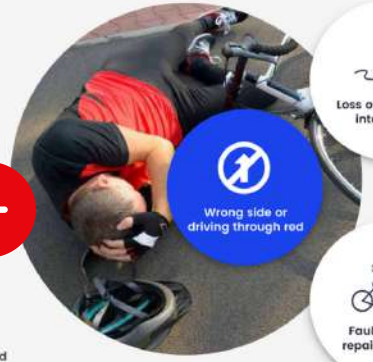
+112233445598

BIKE ACCIDENT?

Are you facing any of these symptoms?

- Photosentivity
- Sound Senstivity
- Headache
- Visual Difficulty
- Brain fog
- Difficulty regulating emotions
- Problem in focusing
- Problem processing information
- Social anxiety

Concussion can be a possibility



- Loss of balance or intoxication
- Wrong side or driving through red
- Collission with debree/curb/tree
- Faulty /poorly repaired bicycle

CALL +1122334455 now

There can be multiple reasons behind such an accident. Some of the most

6

- Notification clause
- Amendments to the Home Loan Agreement
- Definition of 'loan default'
- Reset and force majeure clause
- Prepayment and foreclosure
- Additional security cover

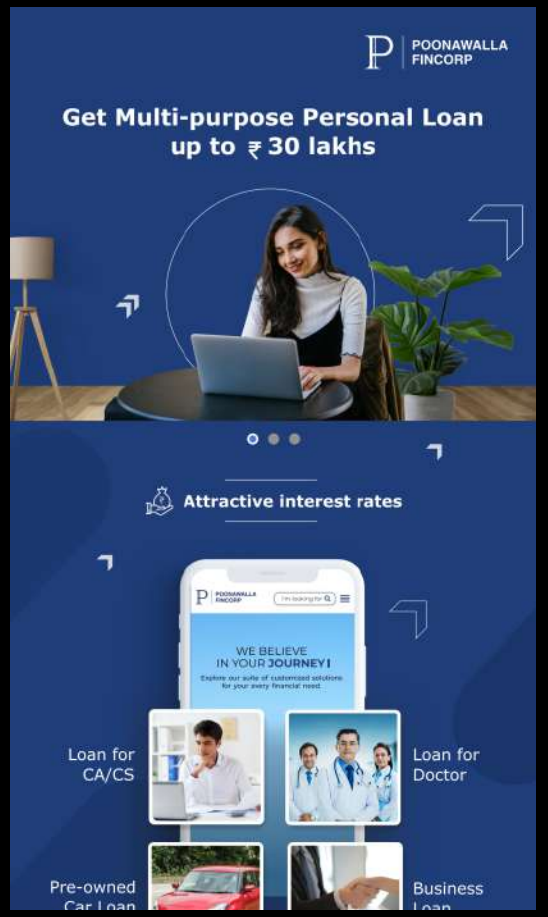
HTML & CSS

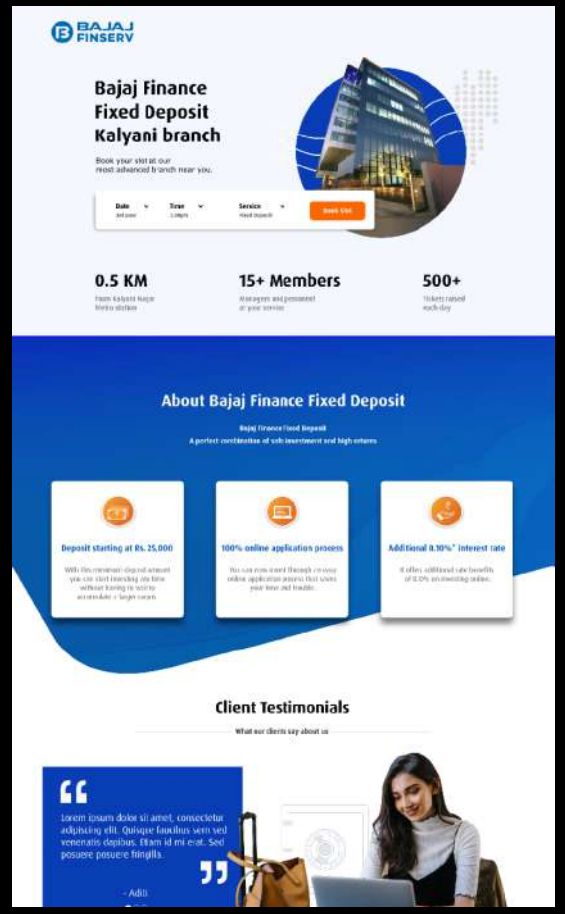
WEB DESIGN | EMAILERS | LANDING PAGES

Does your landing page have a good information architecture and navigational flow? Is it usable, tested, and sales-funnel driven?

From streamlined Call-To-Actions to using custom names and details during mass mailing... Utilizing the most up-to-date responsive design methods is a must. Our HTML Email Designer service guarantees compatibility with iOS, Windows, and Android devices.

Scan this QR to see how Bajaj Finserv used Faux Ad Agency to covert their customers at SAMWAAD 2022





Enjoy the benefits of the

Bajaj Merchant One App

Boost sales of large ticket items using EMI

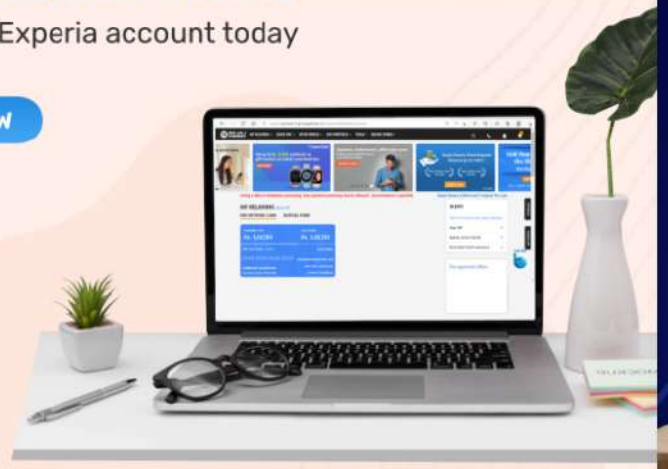
with the Bajaj Finserv for Business app. Here is how:

BAJAJ FINSERV

Your one-stop destination for multiple benefits

Visit your Experia account today

LOGIN NOW



When you log in to your Experia account, you get to make the most of features such as:

Pre-approved offers

Check your exclusive and customised pre-approved offers for our various products

CHECK NOW

Update contact details

Edit or update your contact details to keep your account up to date

UPDATE NOW

Update personal details

View your personal details saved with us and make changes, if needed

UPDATE NOW

Raise a request

Raise a query about a product or any other issue related to your account

RAISE NOW

POONAWALLA FINCORP

Fulfil your dreams with Personal Loan

- Interest rates starting @ 9.99%* p.a.
- Zero foreclosure charges
- 100% digital applicati

APPLY NOW

Discover great Artists
from around the World
Find awesome places, bars, restaurants and activities in London
Discover places around London
Liman Restaurant
FOLLI DERM
PROGRESSIVE WEB APPS
FAUX DIGITAL ADVERTISING
TAKING BUSINESSES DIGI
Call for Consultation
We market where people
are... MOBILE

The 'PLAY' button is the most compelling call to action on the web.

Every corporate organization has a story. And if you want to showcase the story of your organization to the world, videos are the best way to do it! Faux Ad Agency will be your skilled outsource team to innovate during each of the steps of video production.

Video Storyboarding

TARGET AGE GROUP - 40 to 60

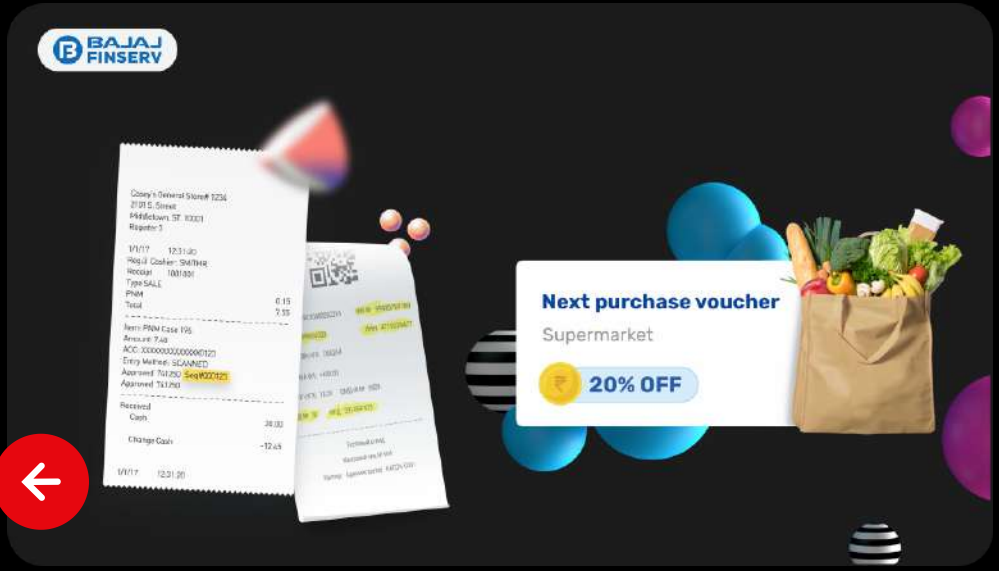
Storyboarding is a pre-visualisation process helping us match client expectations with a 100% success rate.

The design depends on target audience metrics. Here is an example how style changes based on audience age groups:

Video Storyboarding

TARGET AGE GROUP - 20 to 40

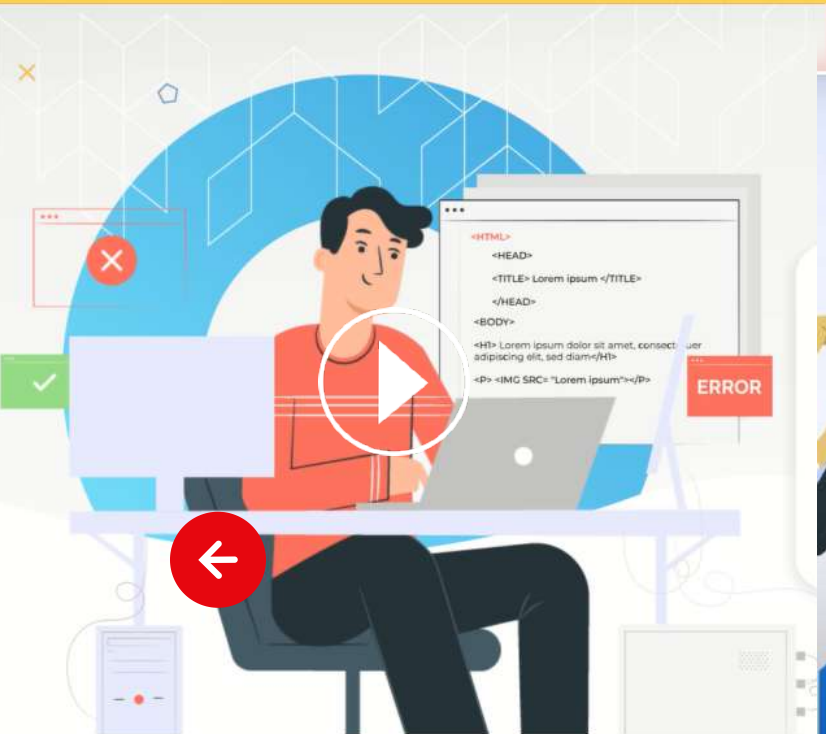
Faux's experienced team of designers excel at showcasing same features, same product and same scripts into multiple adapts.
Here is a look into how a storyboard is created with a perfect blend of intuitive design and client expectations

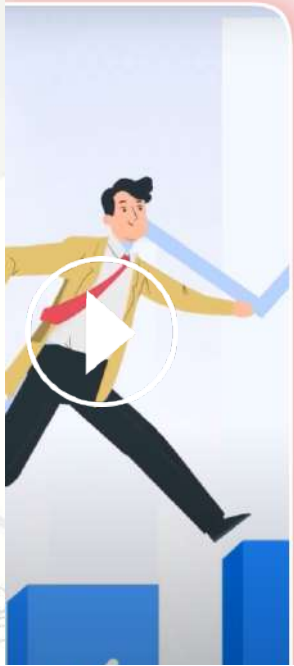


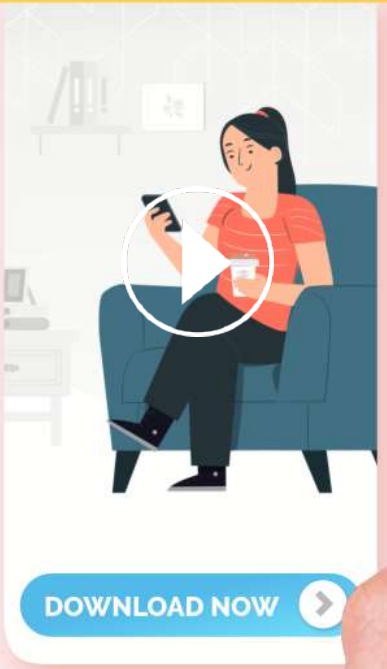
Our Explainer videos

Explainer videos are a must for any product, digital or physical. By combining a sleek script with a clever visual narrative, we craft video stories that speak coherently and engagingly to viewers.

ENGLISH | HINDI | MARATHI | GUJRATI | FRENCH



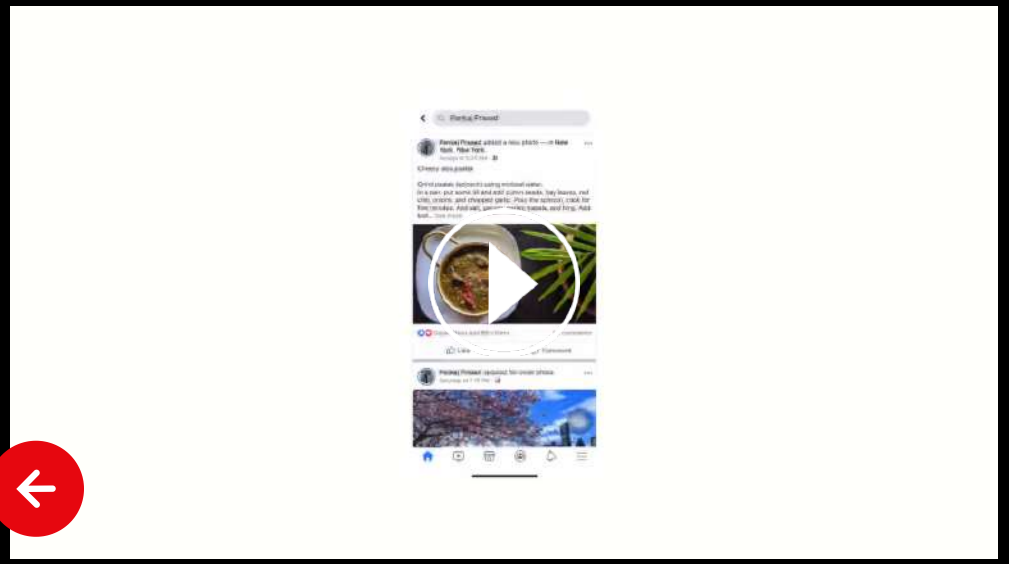


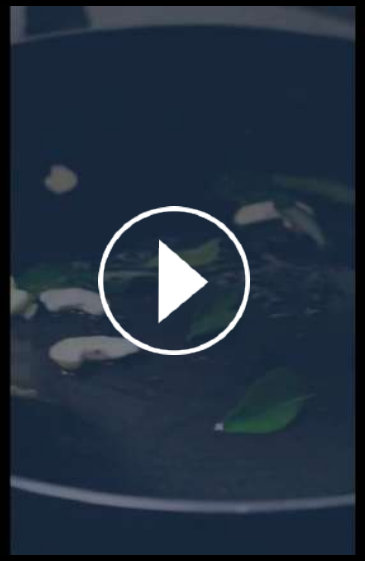


Social videos

The current language of the masses

And when it comes to a bang on social media, there is nothing better than a crisp edit. Here are a few examples from our portfolio.





We believe
Content is king

will show...

We ~~believe~~

Content is king

Web clients from all over the globe

5 MILLION $ +

TELE - CALLING

MEDICAL INSURANCE
SALES IN THE U.S.A.

100+ WEB SALES FUNNEL

PROJECTS ACROSS THE GLOBE

GIFS | RICH MEDIA CONTENT

FIND CASE STUDY ATTACHED

CONTENT STRATEGY

THAT MADE FOLLIDERM NO 1

online FD

OUR CONTENT ON GOOGLE's 1 POSITION

100+ CAT A Guest Posting articles for Financial Times, The Mint, Economic Times, HT etc.

Clients & Reviews

OUR TOP CLIENTS

BAJAJ FINSERV

BAJAJ HOUSING FINANCE LIMITED

POONAWALLA FINCORP

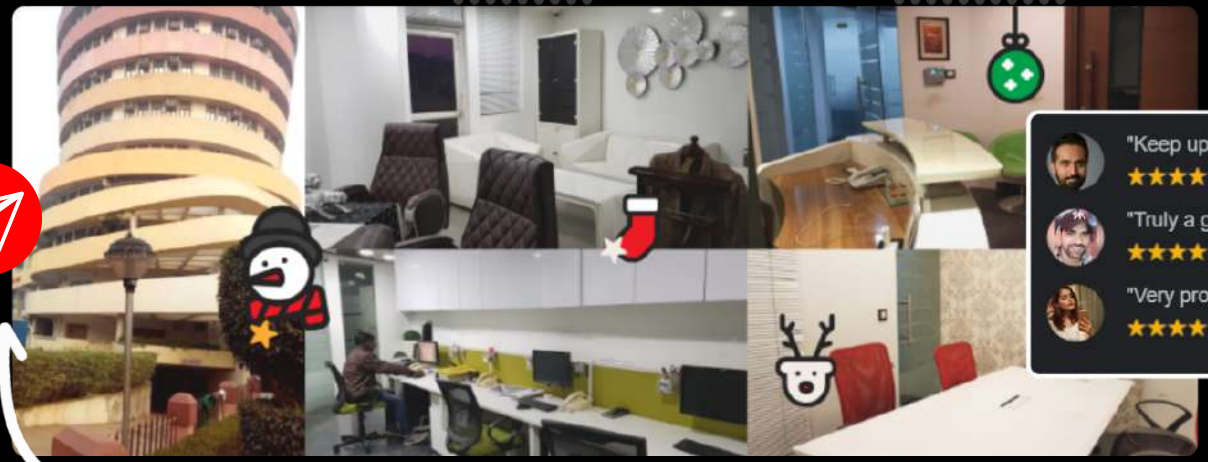
Cleversort

iplan
AMFI Registered Mutual Fund Distributor

Folliderm
Hair Transplant | Lasers | Skin Clinic

MOVE THE BRAIN
THE ROAD TO RECOVERY

DVO CORPORATE LEAGUE



"Keep up the good work."
★★★★★

"Truly a great experience."
★★★★★

"Very professional, turns projects quickly and deliver on time."
★★★★★

Contact Us